

Intercultural Racism: A View of New Zealand, Russia, and Japan

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America is becoming exceedingly more violent against its “melanined” citizens- or so it seems based on news media publications. Thus, in this country we find ourselves conscientiously and continuously engaged in conversations about race and the shade of skin we were born with. Research shows that each of us share 99.9% of genetic material and having been taught to treat everyone as such in preschool, this deep-rooted issue could be largely perpetuated by African kings agreeing to send their citizens to the New World in the 16th century. As a mixed Caucasian-Puerto Rican, born in upstate New York and raised for 22 years in the South-Eastern area of the United States, in North Carolina, racial issues have largely sparked my interest. However, being raised in the “whiteness” of particular neighborhoods and schools by my white mother with the cultural capital subsequently afforded me has provided shielding from the prejudice I could have encountered had she made different life choices. Transparently, one such privilege of having a white single mother who sought higher education and maintained a career is access to her home in a blended-family as I continue my college studies along with the famous video-on-demand service, Netflix. One gripping show, “Comedians in Cars Getting Coffee” with Jerry Seinfeld featuring Aziz Ansari (a 1st generation Indian-American raised in South Carolina), inspired the foundation for this writing when Mr. Ansari asked: [paraphrased] “What is racism like in other cultures?” Indeed, who are the targeted individuals and what do they experience? Let us explore these questions by traveling to New Zealand, Russia and Japan.

Manifestation of Racism in New Zealand

Images of majestic cliffs, sparkling beaches, and trees ripe with luscious kiwi fruits sprinkle the imagination when New Zealand is mentioned. Truly, the locals are as diverse as the

ecology, but conversely, less loved in the homeland. Movie director of *Thor: Ragnarok*, Taika Waititi, called his country “racist as f***” in an interview just a couple months ago in April of 2018 (NZ Herald, “Taika Calls Racist”). What brought him to raise such charges against this beautiful nation? Many of the New Zealand “Kiwis” are made up of European, indigenous Maori, and Polynesian descendants. As in most countries afflicted with racism, those most closely related to “Euro-whiteness” are posited to cast racial slurs upon the unwanted minority. In this case, minority status belongs to the indigenous and Polynesian populations. Being part-Polynesian descended, Waititi acknowledged in his interview that most Kiwis profile a person that appears Asian and they will not receive hard-earned accolades for their accomplishments, thusly labeled (NZ Herald, “Taika Calls Racist”). Another native of Polynesian descent and this interview’s host, Ruban Nielsen from the beloved band Unknown Mortal Orchestra, mentioned his transition to America was easy because no one could pinpoint his ethnicity. However, upon return to his country (despite his accomplishments overseas) he was met with “Yeah, but you’re still Polynesian, so...” (Denney, “A Conversation, Culture & Growing Up”).

As of 2017, New Zealand’s Human Rights Commission has received over 3000 complaints of racism in the last decade from its population of about 4.7 million, similar in size to the state of Louisiana (Miller, “How Racist in New Zealand”). Most of these issues have arisen in the workplace and, interestingly, the majority of slinging has been cast towards Asians and Whites, both numbering near 600 complaints (Miller, “How Racist in New Zealand”, rewrite). In New Zealand, “racism comes... from a few different angles” if you are of mixed descent (Miller, “How Racist in New Zealand”). Acknowledging the indigenous Maori angle, overt profiling and institutional racism is evident. One writer for E-Tangata (an online Maori publication) delineates a time her son was profiled during a late-night search for a friend’s house in a wealthy area: “A local rapped on their car window and screamed: ‘You robbed my house!’” (Maniapoto, “Racism Few See”). This has happened to her own family, and many like hers, countless times. Beyond this, white kids have been known to receive “slaps on the wrist” for felonies whereas Maori equivalents have historically received law-of-the-letter punishment (Maniapoto, “Racism Few See”). In response to these issues, Race Relations Commissioner, Dame Susan Devoy, launched “That’s Us” in 2016, a campaign and website for people who have experienced racism to share their stories (“That’s Us Launches”). Director Waititi also filmed a satirical advert for the NZ Human Rights Commission last summer, calling all Kiwis to support racism so that it can survive (NZ Herald, “Taika Calls Racist”). As these retorts are fresh, only time will tell if they have promoted the desired effects of bringing this nation of multiple communities together as one.

Manifestation of Racism in Russia

Classic Russia evokes connotations of symphonic music, traditional Russian dancing to the likeness of that in *The Nutcracker*, beef stroganoff, as well as historical references to the Cold War and Stalin’s despotism. These are common conceptions of what Russia represents on a global scale, from the view of a young American. However, like New Zealand and America herself, Russia struggles with ethno-prejudices and racism. This country began anew in the early 90s, growing from socialist dissolution to democratic ideals. During this early time, many people related to “Eurasianism” which acknowledges Russia’s singular identity as both a European and Asian nation, comprised of many ethnicities (Shlapentokh 531). In colloquial terms, this could be likened to the temporary joy and spirit of cooperation a couple might feel after coming back together soon after a breakup, before the inevitable disagreements resurface. However, since the 2000s, Russian sociopolitical views of ethnicity and nativism has quickly fragmented to support

political rhetoric and institutionalized social policies (Shlapentokh 531 & Iarskaia).

The group which lay claim to policy-making and “native” status is anyone of Slavic origin. As V.N. Iarskaia notes, anyone who claims this status has been regarded as deserving greater rights in a territory than other nationalities, those of which interpret this practice as violating civil rights (27). The “native group” openly oppose and discriminate against ethnic groups of Asian, Caucasian (of the Caucasus region), and Latin descent using ethnic stereotypes like, “Caucasian ethnic gangs regularly do violence against other military servicemen” (Iarskaia 25). Iarskaia discusses that in European countries it is considered improper to acknowledge ethnonational origins when laws are broken, “whereas many journalists in [Russia] place special emphasis on ethnicity” and these demarcations result in a direct “hostility toward people of other nationalities” (24). This has increased the belief 24% since 2004 that minorities’ provocation leads to increased racial-based nationalism (Iarskaia 24). Similar to this writer’s Sociology textbook, *Race, Gender, Sexuality, and Social Class*, edited by Susan Ferguson, when “white” American men and women faced insecurity due to economic upheaval in the mid-90s caused by the decisions of corporations and capitalists, they “drew on a long tradition of racial rhetoric, blaming immigrants and Blacks” for their problems (114).

Iarskaia paints a picture that the ethnic discourse is continuously reinforced on the levels of military, academia, politics, and media. Though her paper was written in 2012, a more contemporary example from sports media arose this May of 2018 in the face of the looming World Cup. Reports from NBC News state that racist and anti-gay slurs have risen to 19 incidents from 2 and 10 accounts in the last respective seasons (NBCNews.com). A Nigerian Russian-born player commented that this could be a psychological tactic to unnerve the opposition, but the Fare Network holds that racial chants have increased due to the lack of ease in policing them (NBCNews.com). There has also been an increase in the use of coded messages with runes and the like to signal other far right extremists in banners and visual displays (NBCNews.com). Congruent with American racial ideology “migrants... [become] a potent symbol of all the evils of post-Soviet society—the collapse of the empire, social polarisation and rising crime” (Shlapentokh 531). So far, the themes of vulnerable racial purity, increased concern of criminal activity, and economic worries plague both New Zealand and Russia. Has Japan crafted a similar form of human segregation patterns?

Manifestation of Racism in Japan

Indeed, the beloved sushi innovators have created organizational parameters to segregate and exploit various groups of people over time. Japan is another beautiful island-country, one that teems with ecological and gustatory life for citizens and travelers alike. It has been featured on countless travel shows on American cable stations and headlined in textbooks about World War II. Some of these stereotypical observations of Japanese culture have informed racial profiling on its soil. There is a group which has been marginalized for many years called the Burakumin, not unlike the Indian “Untouchables” caste (Ferguson 19). They have been historically attributed jobs like meat processing and funeral operation with which the Tokugawa caste system “codified entrenched cultural ideas of defilement that stretch back centuries” (Hankins 162). This is the group that has been “prepping” some of the fish so many foreigners enjoy in Japanese sushi. Both Ferguson’s anthology and Joseph Hankin’s review of Amos’ *Embodying Difference: The Making of Burakumin in Modern Japan* acknowledge that there are no “...inherent characteristics that define them as Burakumin...” and thus natives and foreigners alike may encounter difficulty attempting to pick a Buraku out of a crowd. Although Richard Werly notes in his article “The Burakumin, Japan’s Invisible Caste” that legislation has

long since included this caste in the same citizenship ranking as other Japanese nationals, discrimination persists at economic and structural levels. It is believed association with a Buraku can bring bad luck and some are turned away from business and housing options (Werly, “Invisible Caste”). Caste-affiliated politicians also avoid this labeling to enhance social standing (Werly, “Invisible Caste”). Fortunately for this Japanese group, they can stand with other natives united by ethnicity and law, but their mixed-race compatriots are not so lucky.

Contemporary racism persists in varying manners among racially/ethnically “pure” Japanese and mixed-race Japanese. Ideas about racial purity stemmed from an isolationist policy which afforded the Japanese government to claim a separate identity from other nations that needed to be fostered and protected (Walters 3). However, in the mid-1800s, Japan became slightly more inclusive to Western society for the first time after opening its doors to the outside world, effectively ending closed-door Sakoku policy (Walters 4). Since closed-country policies could no longer conserve Japanese heritage in the face of novel globalist ideals, the country opted for a dreamy nationalistic ideology of “Nihonjinron”, an in-group-out-group marker of the authentically Japanese versus all foreigners (Walters 5). Since immigration laws and policies have fluctuated over the years, contemporary youth raised in bi-racial homes (along with their parents) find themselves increasingly discriminated against for the actions of lawmakers who came before them. Although one might be considered ethnically and racially “Nihonjinron” on paper through the koseki family documentation system, one’s foreign parent may not belong. Consequently, the parent would be denied legal rights in such dire circumstances as deportation or as in the necessity to establish minority rights for their multiracial child. (Walters 14)

Many even find their phenotypic differences exploited to uphold the Nihonjinron ideal. As Kyle Walters, a mixed Caucasian-Korean Japanese national notes, having multiracial celebrities featured in media protects the Japanese ideal of the wellbeing of the unit- “groupism” (Walters 11). This practice in highlighting those who differ from Nihonjinron in media outlets affords mixed-race individuals no more agency to “change the status quo” for what would seem to an American as the glorification of phenotypic differences (Walters 12). In fact, “speaking fluent Japanese and presenting the differences of Japan and the rest of the world makes white-Japanese biracial individuals perfect candidates to endorse the concept of Nihonjinron towards the younger audience who have been conditioned to like Caucasians, as well as broadcast a safe image to the older generations who might feel uncomfortable with foreigners” (Walters 17). Thus, the Japanese media has been using multiracial individuals as poster children for “what not to be” in Japanese society as an effort to uphold durable Japanese ethnicity in its population.

Conclusion

America also seems to practice its individual form of isolationist Sakoku by manner of ignorance and sensationalism about discrimination on “American soil”. Its own media outlets have portrayed this society as having a problem with prejudice, especially for its former use of slaves to build the country. After reviewing the “case of race” from multiple loci on this planet, it is more evident that racism is not an American problem. It is a human problem. One, which viewed objectively, begs the question: How could the preschool message of kindness and sharing become distorted to the effect that now, as adults, many policymakers, media writers, and local citizens alike have downgraded moral standards to that of tribalist protectionism? In the civilized world, defining those who pose a threat before a real act of aggression mirrors the primal necessity found in indigenous societies that prepare for tribal war. One hopes that global civilization has moved beyond these war-game tactics to reach for an inclusive, ideal society.

Among others with the same-spirited message, civilization may apply the perspective of one harbinger of civil peace, Ghandi, who is quoted as having said, “The true measure of any society can be found in how it treats its most vulnerable members”.

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